

Memo: Educational Exhibitors  
Subject: 2009 Arkansas Reading Association Conference  
Date: May 15, 2009



The annual ARA conference, “**Books...The Currency for Life**” is scheduled for November 19-20, 2009, in Little Rock, Arkansas, at the Statehouse Convention Center and Peabody Hotel. Over 1800 reading educators are expected to attend the 2009 conference. Exhibits will be located in Governor’s Hall I, Statehouse Convention Center, #1 Statehouse Plaza.

The cost of a line booth is \$400.00 and a corner booth is \$450.00. Payment includes 10’ x10’ booth space, one 6’ table, two chairs, and a standard sign identifying your company. Payment should accompany the exhibit contract form. If payment is not included the booth contract space will be held for 14 days before reverting to the end for the request list.

A cancellation of booth space request received prior to October 15 will be entitled to a refund equal to 75% of the total booth rental fee. There will be no refund for cancellation requests received after October 15.

Additional tables and carpet can be ordered from **Sunbelt Convention Services**, online at [www.sunbelt4u.com](http://www.sunbelt4u.com); via email, [sunbelt4u@sbcglobal.net](mailto:sunbelt4u@sbcglobal.net); or by phone 501-244-9955. **Statehouse Convention Center** will send information about securing electrical and phone hookups.

Exhibitors can setup between 3:00 p.m. and 8:00 p.m. Wednesday, November 18, and 7:00 a.m. and 8:00 a.m. Thursday, November 20.

To receive conference room rates, hotel room reservations should be made through the Little Rock Convention/Housing Bureau. Housing information will be available on the ARA website, [www.ARAREading.org](http://www.ARAREading.org), after July 20th.

Exhibits will be open

Thursday, November 19	8:00 a.m. - 4:30 p.m.
Friday, November 20	8:00 a.m. - 1:00 p.m.

If you have questions regarding exhibits:

E-mail: [swomble@comcast.net](mailto:swomble@comcast.net)

Enclosures

Additional information, including a program proposal form and an online booth order form, is posted on [www.arareading.org](http://www.arareading.org).