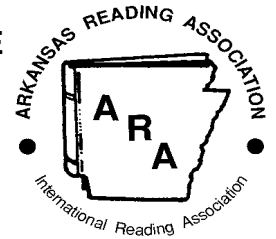




ARKANSAS READING ASSOCIATION FALL CONFERENCE
NOVEMBER 20-21, 2008
PROGRAM ADVERTISEMENT REQUEST FORM



Advertiser/Company: _____

Contact Person: _____

Title: _____

Address: _____

City _____ State _____ Zip _____

Telephone: _____ Fax: _____ E-mail: _____

All ads must be ready to print, black and white camera ready. Pricing for color ads is available upon request. To reserve ad space, we must receive the ad copy and full payment no later than September 8, 2008. Space is available on a first-come, first-served basis, and requests will be processed in the order received. We reserve the right to refuse any advertisement. If you have questions, email Julie Huskey at julie@arareading.org.

Please make your check payable to ARA and send your request form, check and ad copy to:

Charles Clark
121 Longview
Hot Springs, AR 71913

Specifications: Camera ready, black/white copy only

AD SIZE	HEIGHT	WIDTH	COST
_____ Inside Front Cover	9.5"	7.0"	\$400.00
_____ Inside Back Cover	9.5"	7.0"	\$400.00
_____ Outside Back Cover	9.5"	7.0"	\$600.00
_____ Full Page	9.5"	7.0"	\$300.00
_____ One-half Page	4.5"	7.0"	\$175.00
_____ One-fourth Page	4.5"	3.25"	\$125.00

Signature _____

Date _____

Title/Position _____