



Memo: Educational Exhibitors
Subject: 2008 Arkansas Reading Association Conference
Date: May 15, 2008

The annual ARA conference, “**Reading ... The Window To the World**”, is scheduled for November 20-21, 2008, in Little Rock, Arkansas, at the Statehouse Convention Center and Peabody Hotel. Over 1800 reading educators are expected to attend the 2008 conference. Exhibits will be located in Governor’s Hall III and IV, Statehouse Convention Center, #1 Statehouse Plaza.

The cost of a line booth is \$400.00 and a corner booth is \$450.00. Payment includes 10’ x10’ booth space, one 6’ table, two chairs, and a standard sign identifying your company. A cancellation of booth space request received prior to October 15 will be entitled to a refund equal to 75% of the total booth rental fee. There will be no refund for cancellation requests received after October 15.

Additional tables and carpet can be ordered from **Sunbelt Convention Services**, online at www.sunbelt4u.com; via email, sunbelt4u@sbcglobal.net; or by phone 501-244-9955. **Statehouse Convention Center** will send information about securing electrical and phone hookups.

Exhibitors can setup between 3:00 p.m. and 8:00 p.m. Wednesday, November 19 and 7:00 a.m. and 8:00 a.m. Thursday, November 20.

To receive conference room rates, hotel room reservations should be made through the Little Rock Convention/Housing Bureau. Housing information will be available on the ARA website, www.ARAREading.org, after July 20th.

Exhibits will be open

Thursday, November 20	8:00 a.m. - 4:30 p.m.
Friday, November 21	8:00 a.m. - 1:00 p.m.

If you have questions regarding exhibits,
E-mail: swomble@comcast.net

Enclosures

Additional information, including a program proposal form, is posted on
www.arareading.org.