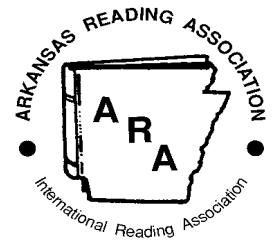




**ARKANSAS READING ASSOCIATION FALL CONFERENCE
NOVEMBER 18-19, 2010
PROGRAM ADVERTISEMENT REQUEST FORM**



Advertiser/Company: _____

Contact Person: _____

Title: _____

Address: _____

City _____ State _____ Zip _____

Telephone: _____ Fax: _____ E-mail: _____

All ads must be ready to print, full color or black and white camera ready. To reserve ad space, we must receive the ad copy and full payment no later than September 15, 2010. Space is available on a first-come, first-served basis, and requests will be processed in the order received. We reserve the right to refuse any advertisement. If you have questions, contact Susan Peterson at susan@arareading.org or 866-930-READ (7323) .

Please make your check payable to ARA and send your request form, check and ad copy to:

Charles Clark and/or email ad file to: Charles@arareading.org
121 Longview
Hot Springs, AR 71913

Specifications: Camera ready, full color or pdf or picture file

AD SIZE	HEIGHT	WIDTH	COST
_____ Inside Front Cover (full color)	9.5"	7.0"	\$1000.00
_____ Inside Back Cover (full color)	9.5"	7.0"	\$1000.00
_____ Outside Back Cover (full color)	9.5"	7.0"	\$1500.00
_____ Full Page (full color)	9.5"	7.0"	\$500.00
_____ One-half Page (full color)	4.5"	7.0"	\$300.00
_____ One-fourth Page (full color)	4.5"	3.25"	\$200.00

Signature _____

Date _____

Title/Position _____

ARA USE ONLY

Date Received _____

Page Assignment _____

Amount Paid _____

Check # and Date _____