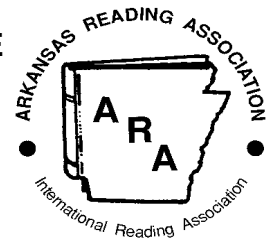




**ARKANSAS READING ASSOCIATION FALL CONFERENCE
NOVEMBER 19-20, 2009
PROGRAM ADVERTISEMENT REQUEST FORM**



Advertiser/Company: _____

Contact Person: _____

Title: _____

Address: _____

City _____ State _____ Zip _____

Telephone: _____ Fax: _____ E-mail: _____

All ads must be ready to print, black and white camera ready. To reserve ad space, we must receive the ad copy and full payment no later than September 15, 2009. Space is available on a first-come, first-served basis, and requests will be processed in the order received. We reserve the right to refuse any advertisement. If you have questions, contact Susan Peterson at susan@arareading.org or 866-930-READ (7323) .

Please make your check payable to ARA and send your request form, check and ad copy to:

Charles Clark and/or email ad file to: Charles@arareading.org
121 Longview
Hot Springs, AR 71913

**Specifications: Camera ready, black/white copy only or pdf file for inside pages
Camera ready, full color or pdf or picture file for back or inside covers**

AD SIZE	HEIGHT	WIDTH	COST
_____ Inside Front Cover (full color)	9.5"	7.0"	\$800.00
_____ Inside Back Cover (full color)	9.5"	7.0"	\$800.00
_____ Outside Back Cover (full color)	9.5"	7.0"	\$1,500.00
_____ Full Page (b/w)	9.5"	7.0"	\$300.00
_____ One-half Page (b/w)	4.5"	7.0"	\$175.00
_____ One-fourth Page (b/w)	4.5"	3.25"	\$125.00

Signature _____

Date _____

Title/Position _____

ARA USE ONLY

Date Received _____

Page Assignment _____

Amount Paid _____

Check # and Date _____