

**Arkansas Reading Association
44th Annual Literacy Conference 2016
EXHIBITOR LIST**

B o o t h #	Exhibitor	Contact Person	Email	Name Badge	Payment
# 1	Student Treasures Publishing	Mike Powell	mpowell@student treasures.com	Mike Powell	Pd 450 PP
2	RLAC/Brainspring/Phonics First	Cara Martin	caram@rlac.com	Cara Martin Laurie Wagner	Pd 400 PP
3	University of Arkansas	Colleen Whitman Vicky Hartwell	hartwell@uark.ed u	Vicky Hartwell David Hanson Meredith Felts Marcia Imbeau Kiley Morris	Pd 400 PP 10-24-16
4	Harding University	Sandy Ogburn	sogburn@harding .edu	Sandy Ogburn Tia Stone Patti Jo White	Pd 450 PP
7	Houghton Mifflin Harcourt	Sandy Newman	sandy.newman@ hmhco.com	Sandy Newman Phyllis Tucker	Pd 1650 Ck 5-5-16

				Kim Hearne Jon Dempsey Debra Simpson Martha Morgan Becky Jones	4 booths
8	Houghton Mifflin Harcourt	Sandy Newman	sandy.newman@hmhco.com	Sandy Newman Phyllis Tucker Kim Hearne Jon Dempsey	X
9	Houghton Mifflin Harcourt	Sandy Newman	sandy.newman@hmhco.com	Sandy Newman Phyllis Tucker Kim Hearne Jon Dempsey	X
10	Houghton Mifflin Harcourt	Sandy Newman	sandy.newman@hmhco.com	Sandy Newman Phyllis Tucker Kim Hearne Jon Dempsey	X

1 1	Wilson Language	Cindy Doty	info@wilsonlanguage.com	Cindy Doty Ruth Stern	Pd 450 PP 11-1-16
1 2	Rodan and Fields	Kristi Ketz	kristi_ketz@yahoo.com	Kristi Ketz Lisa Powell Marci Riggs Toi McMullin Karen Beller Adele Bennett	Pd. 450 2 checks 10-3-16
1 3	Frog Publishing	Wendy Alli	conferences@frog.com	Wendy Alli	Pd 400 ck
1 4	Lyon College				
1 5	Sleeping Bear Press	Amy Patick	amy.patrick@sleepingbearpress.co	Sarah Rockett	Pd 450 PP
1 6	Abrams	Robin Baker	robin.baker70@yahoo.com	Robin Baker	Pd 450 ck
1 7	Okapi Educational Publishing	Bill Eastman	bill@myokapi.com	Bill Eastman	Pd 400 PP Online contract 10-6-16
1 8	Perma Bound	Lloyd Harris	harris599@comcast.net	Lloyd Harris Cora Ellsworth	Pd. 400 Ck

19	Heinemann	Mckenna Demelo	mckenna.demelo@heinemann.com	Debbie Hardwick-Smith	Pd 450 PP
20	Pearson	Lorie Gates	lorie.gates@pearson.com	Cynthia Powers	Pd 800 PP
21	Pearson	Lorie Gates	lorie.gates@pearson.com	Cynthia Powers	X
22	Plum Street Publishing	Liz Russell	liz@plumstreetpublishers.com	Liz Russell Bill Jones Vicki Pasmore	Pd 400 ck
23	Vocabulary Spelling City	Robert Laundrie	robert.laundrie@spellingcity.com	Robert Laundrie	Pd 450 Ck
24	The Chapters Group	Laurence Bard	laurence@chaptersgroup.com	Laurence Bard	Pd 400
25	The Chapters Group	Laurence Bard	laurence@chaptersgroup.com	Laurence Bard	Comp booth for bags
26	Capstone Classroom	Kim Herring	kimberlyherring@sbcglobal.net	Kim Herring	Pd 400 PP
27	B & C Jewelry	Carolyn King	carfking1@juno.com	Carolyn King Belinda Graves	Pd 450 ck
28	NSTA	Kim Stilwell	kimstilwell@k-16resources.com	Kim Stilwell Rick Bounds	Pd 450 ck

29	AETN	Amy Giovannetti	agiovannetti@aetn.org	Amy Giovannetti Harold Frazier Amy Routt Anita Grote	Pd 800 Ck 10-10-16
30	AETN	Amy Giovannetti	agiovannetti@aetn.org	Amy Giovannetti Harold Frazier Amy Routt Anita Grote	X
31	McGraw Hill	Shannon Soller	shannon.soller@mheducation.com	Shannon Soller Brandon Elliott Kim Gillert	Pd 450 PP
32	Booksource / Stenhouse	Beth Daniels	bdaniels@booksource.com	Beth Daniels Kerry Williams Andrea Franklin	Pd 800 ck
33	Booksource / Stenhouse	Beth Daniels	bdaniels@booksource.com	Beth Daniels Kerry Williams Andrea Franklin	X
34	Crayola	Kim Wilson	kim@arkansaspluses.org	Kim Wilson Kristin Walter	Pd 400 PP

3 5	95% Group	Hill Son	hson@95percentgroup.com	Hill Son	Pd 450 PP
3 6	Teacher Created Material	Sara McDaniel	smcdaniel@tcpub.com	Sara McDaniel Doug Towne	Pd 450 PP
3 7	Room 2 Grow	Debbie Copeland	room2grow_ar@yahoo.com	Debbie Copeland	Pd 200 ck
3 8	Scholastic Book Fairs	Sandy Weber	sweber@scholasticbookfairs.com	Sandy Weber Melissa Freeman Tammy Bean	Pd 850 Ck 10-4-16
3 9	Scholastic Book Fairs	Sandy Weber	sweber@scholasticbookfairs.com	Sandy Weber Melissa Freeman Tammy Bean	X
4 0	McGraw Hill	Shannon Soller	shannon.soller@mheducation.com	Shannon Soller Brandon Elliott Kim Gillert	Pd 450 PP
4 1	Northwest AR Reading Council	Donna Owen		Donna Owen	X
4 2	Northwest AR Reading Council	Donna Owen		Donna Owen	X

4 3	William Van Cleave	William Van Cleave	vcedconsulting@aol.com	William Van Cleave	Pd 450 PP 11-6-16
4 4	Scholastic	Susan Kolwicz	skolwicz-consultant@scholastic.com	Susan Kolwicz Val Brasseale	Pd 450 PP 10-31-16
4 5	Scholastic	Susan Kolwicz	skolwicz-consultant@scholastic.com	Susan Kolwicz Val Brasseale	
4 6	Lexia Learning	Christina Donovan	cdonovan@lexialearning.com	Christina Donovan	Pd 450 PP 11-14-16
4 7	ARA Membership	Krista Underwood	krista@arareading.org	Krista Underwood	X
4 8	AR Game and Fish	Sheila Connerly	sheila.connerly@agfc.ar.gov	Sheila Connerly Pat Knighton Tisa Bomar	Pd 450 PP 10/8/16
5 1	J SPOT BOUTIQUE	Jacob Eichelberger	j.spot505@yahoo.com	Jacob Eichelberger	Pd 450 PP 10-31-16

5 2	UCA	Maree Herring	aherring@ucs.edu	Tammy Benson Amy Thompson Candice Barnes	Pd 400 ck
5 3	Townsend Press	George Henry	TPATNJ@gmail.com mas6@windstream.net	George Henry Mary Ann Sennett	Pd 400 PP 10-10-16
5 4	Bound To Stay Bound	Susan Gregory	sgregory@btsb.com	Susan Gregory Greg Kaiser	Pd 450 ck