Arkansas Reading Association

45th Annual LITERACY CONFERENCE

Leading the Way in Literacy

November 16-17, 2017
Statehouse Convention Center and Marriott Hotel
Little Rock, Arkansas
# Registration Form

**MAIL to**
ARA c/o Little Rock Convention Bureau  
P.O. Box 207  
Little Rock, AR 72203-0207

**OR Online** (credit card only) at www.arareading.org  
**OR Fax** to 501-376-4143

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## 45th Literacy Conference  
Arkansas Reading Association  
Rooted in Literacy

**November 16-17, 2017**

Registration questions? 501-370-3237  
Group discounts (10+)? 501-908-4461

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### PLEASE PRINT OR TYPE

**First Name:** ____________________________  
**Last Name:** ____________________________  
**Address:** ______________________________________________  
**City:** _______________________________________________  
**State:** ______________________________  **Zip:** ______________  
**County:** ______________________________________________  
**Phone:** _______________________________________________  
**Email:** ________________________________________________

**Check here if you require special aids or services under the Americans with Disabilities Act. Please register prior to October 31 to allow time to arrange services.**

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### PAYMENT TYPE:

(For consumer protection, credit card registration will be accepted online or on-site only. Please visit www.arareading.org to pay by credit card using the online registration form.)

Check #: ____________________________  
P.O. #: ____________________________

Payment made by ___ Individual ___ School or Institution

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### SCHOOL OR INSTITUTION BILLING INFORMATION:

**School/Business Email:** ____________________________________________

**School/Institution:** ________________________________________________

**Address:** ______________________________________________________

**City/State/Zip:** ________________________________________________

**Phone:** _______________________________________________________

**Contact Name:** _______________________________________________

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# Bundled Registration

___ ARA Member - $225  OR  ___ Non-Member - $250

Bundled registration includes three meals:  
Thursday Continental Breakfast  
Choice of Thursday Luncheon  
AND Friday Literacy Luncheon with Louis Sachar

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# Registration Only

___ ARA Member - $175  OR  ___ Non-member - $200

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### Individual Meals

_____ Thursday Luncheon: $25

Circle ONE:

A. Pam Allyn - 7 Strengths to Open a World of Possible:  
   Reading, Writing and learning in the New Era

B. Sara Holbrook - The Teacher as Patriot

C. Jewell Parker Rhodes - Bearing Witness: Literacy,  
   Diversity & Character-Driven Fiction

_____ Friday Luncheon with Louis Sachar: $35

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$___________  Total Paid

$___________  $25 late registration fee after November 1.

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### Conference Hotel

Little Rock Marriott - $159.00 plus additional taxes and parking fees. 
Call 1-877-759-6290 before November 1 for reservations.

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**IMPORTANT – BRING YOUR REGISTRATION CONFIRMATION TO THE CONFERENCE!**

Registration information will be sent from littlerock.com. Please be watching for it or unblock spam filters to allow receipt.
Literacy Conference Housing Information

The Little Rock Marriott will once again serve as host hotel to the upcoming Arkansas Reading Association Literacy Conference.

Reservations may be made by calling before November 1: 1-877-759-6290
Overnight parking charges, taxes, fees are additional.

The Little Rock Marriott* - $159.00
*Convention Hotel – Prices are subject to additional fees and/or state and local taxes (currently 13% in Little Rock).

Thursday Luncheon Speakers

Luncheon A: Pam Allyn
7 Strengths to Open a World of Possible: Reading, Writing and Learning in the New Era

Luncheon B: Sara Holbrook
The Teacher as Patriot

Luncheon C: Jewell Parker Rhodes
Bearing Witness: Literacy, Diversity & Character-Driven Fiction

Friday Luncheon Speakers

Louis Sachar
From “Louis the Yard Teacher” to Bestselling Author

Arkansas Children’s Book Awards

2016-2017 Arkansas Children’s Book Award Celebration
Hosted during the Friday Luncheon

2017 Charlie May Simon Children’s Book Award Winner
The Crossover
By Kwame Alexander

2017 Charlie May Simon Children’s Honor Book Award Winner
El Deafo
By Cece Bell

2017 Arkansas Diamond Book Award Winner
Ivan: The Remarkable True Story of the Shopping Mall Gorilla
By Katherine Applegate

2017 Arkansas Diamond Honor Book Award Winner
My Teacher Is A Monster! (No, I Am Not.)
Written and illustrated by Peter Brown

All winners are invited to the celebration!
Keep updated on the ARA webpage to see who will be joining us.
### Tentative Schedule

**Wednesday, Nov. 15**
- 5:00 - 8:00 PM - Registration

**Thursday, Nov. 16**
- 7:30-8:30: Registration and Breakfast
- 8:00-8:30: Children’s Author Mini Sessions
- 8:45-10:00: Keynote - Danny Brassell
- 10:00: Exhibit Hall Opens
- 10:15-12:30: Breakout Sessions
- 12:45-1:45: Literacy Luncheons
- 12:45-4:15: Breakout Sessions
- 3:15-4:45: Symposium
- 4:15-6:00: Exhibit Extravaganza

**Friday, Nov. 17**
- 7:45-9:00: Delegates Assembly
- 8:00-10:00: Exhibit Hall
- 8:30-9:30: Breakout Sessions
- 9:45-10:45: Mini Keynotes
- 11:00-1:15: Breakout Sessions
- 1:15-3:00: Children’s Book Awards & Author Luncheon

### Conference Outreach

- Author Autographing
- Sessions on Dyslexia, Parent Involvement, Assessment, Vocabulary, Content Literacy, Reading and Writing Strategies
- Project EAST Photo Booth
- Exhibit Hall Extravaganza with Games, Prizes, Book Sales, Author Meet and Greets
- Sessions for All Grade Levels
- Networking Opportunities
- Professional Development Hours
- Literacy Teacher Educators Panel
- Arkansas Teacher of the Year
- Children’s Book Awards
- Luncheons with Authors

*Check for updates at www.arareading.org and Arkansas Reading Association on Facebook and Twitter.*